

The background of the slide is a photograph of a city skyline, likely New York City, with the Freedom Tower prominently in the center. Overlaid on this image is a network diagram consisting of white lines connecting various red circular nodes. These nodes contain white icons representing different utilities: a flame for gas, a lightning bolt for electricity, a water drop for water, and a thermometer for temperature. The scene is set on a rooftop with a wooden deck, where a man and a woman are looking at a tablet together.

Innovation for Grid Management – Data Analytics Module ZONOS™ Fraud Detect –

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Affordable energy and water for everyone

Problem Statement

Problem

Unauthorized access, meter tampering, and various forms of electricity theft lead to substantial revenue losses, impacting the overall sustainability of the utility.

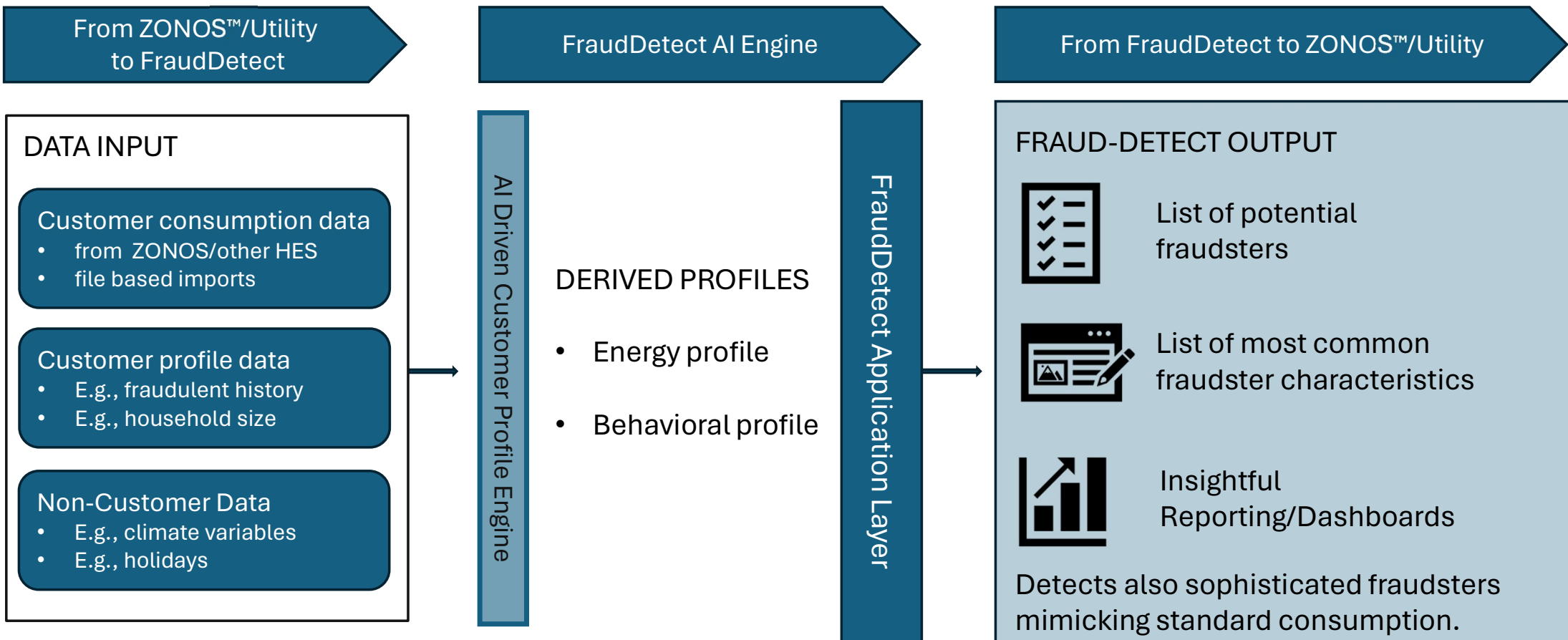
Impact

Electricity fraud poses a significant threat to the financial stability and operational integrity of utility providers.

Gap

The absence of a robust fraud detection system results in delayed identification of fraudulent activities, hindering timely interventions and increasing the complexity of investigations.

ZONOS™ FraudDetect: High level data driven AI solution

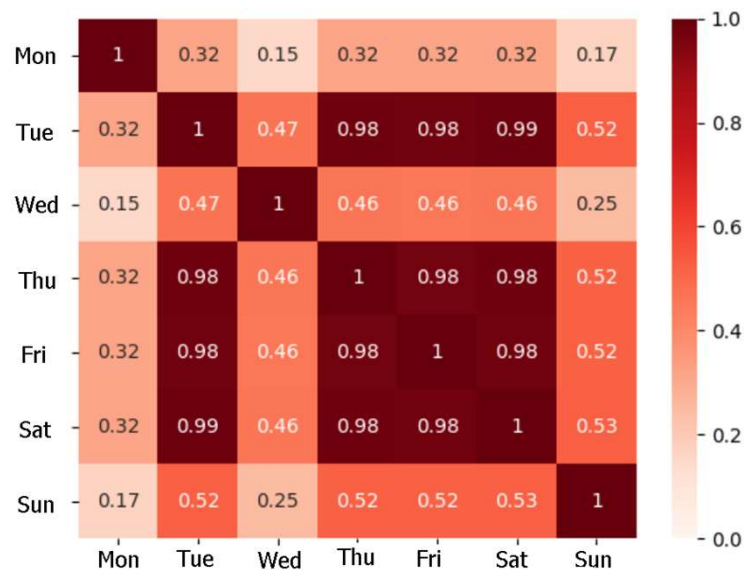


Case study: Fraudsters differ from honest customers

Honest customers

Correlation analysis

- Strong consumption pattern
- Sunday differs from rest of week
- Tue/Thu/Fri/Sat are similar



Fraudulent customers

Strong correlation among all weekdays

- No strong consumption pattern
- Sunday similar to other weekdays
- Life of fraudsters looks “pretty boring”, to hide misbehaviors under a fake standard consumption



Analysis conducted using publically available real data provided by State Grid Cooperation of China (SGCC)

- Daily power consumptions of 42,372 electric meters over a period of 1035 days
- 3,615 fraudulent customers and 38,757 honest customers

Case study: comparison of different ML approaches

Distinguish honest from fraudulent customers
- with high probability -

Machine learning method	Accuracy
Decision Trees	85 %
K-Nearest Neighbours	91 %
Logistic Regression	91 %
Support vector machine	91 %

Correctly classified honest customers are just as important as correctly classified fraudsters

- High accuracy is meaningless because correctly classified honest customers count.
- Though analysis may be based on customers requirements, results are almost useless.

Identify fraudulent customers
- with high probability -

Machine learning method	Precision
Decision Trees	16 %
K-Nearest Neighbours	36 %
Logistic Regression	58 %
Support vector machine	77 %

Only correctly classified fraudsters count.

- Data analysis based on customer needs.
- **Results are useful and solve the problem.**
- **Commercially available as ZONOS™ FraudDetect.**

An advanced version based on xAI is in development.

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We're Cuculus GmbH

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